

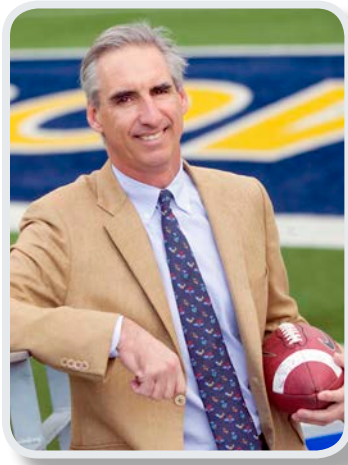


MOUNTAINEER ATHLETIC CLUB

Advancing Scholarship. Building Champions.



2014 GIVING OPPORTUNITIES



Dear Mountaineer Fans,

On behalf of our student-athletes, coaches and staff, thank you for taking the time to learn more about supporting WVU Athletics. It is an exciting time to be a Mountaineer! Our student-athletes have made big accomplishments in recent years, not only on the playing field, but also in the classroom and around the community. This success is not by accident. It has been accomplished through hard work, preparation, and support from donors like you. As a Mountaineer fan, there is a lot to be proud of in the way our student-athletes represent themselves, the University and our great state.

Whether you are a long-time supporter or a first-time donor, your participation in the Mountaineer Athletic Club (MAC) is vital to the success of our student-athletes. Every dollar donated in your partnership with the MAC helps us face the ever-growing challenge of providing resources for our 595 deserving student-athletes. Each day these student-athletes work diligently to achieve academic and athletic success. Simply put, your relationship with the MAC is critical to ensure WVU Athletics can provide the necessary resources that enable our student-athletes, coaches and staff to succeed in the Big 12 and at the national level.

By investing in our talented and dedicated young men and women, you are ensuring that every current and future WVU

student-athlete will have the tools to accomplish his or her goals. You will forever be an important part of our school's legacy and will make a remarkable difference in the lives of our student-athletes.

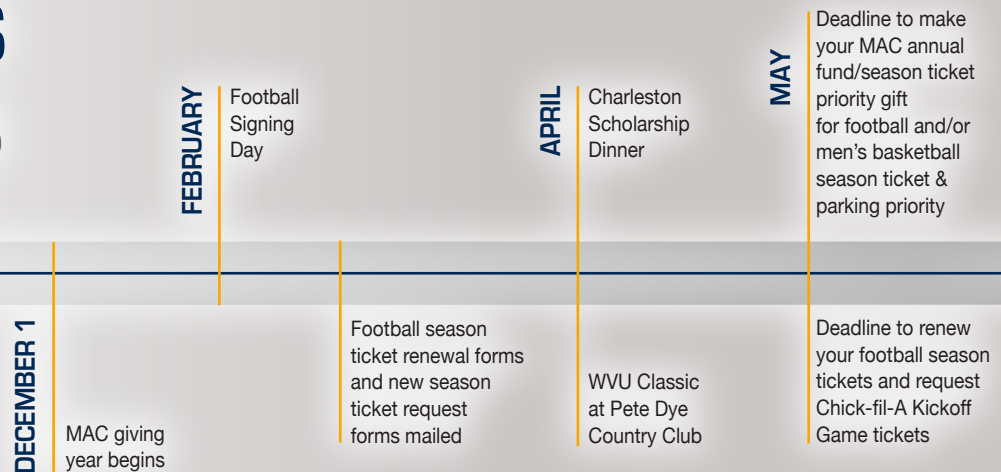
As you read this brochure, I hope you will consider the outcomes that are possible when you play an active role in shaping the lives of young people. The athletic success achieved by our teams has brought great pride and has been a huge asset to our University and state, but it is the power and potential of the graduates we produce that is, and will always be, our biggest source of pride.

Thank you in advance for your support of WVU Athletics. Your dedication has an enormous impact on the lives of so many deserving Mountaineers.

Let's Go Mountaineers!

Oliver Luck

IMPORTANT DATES and Deadlines



5000+ Hours of community service

227 Big 12 Commissioner's Honor Roll

80 All-Conference Honorees

34 Student-Athletes named to All-Conference 1st Team

2 Conference Championships

1 NCAA National Championship

2013 ACCOLADES



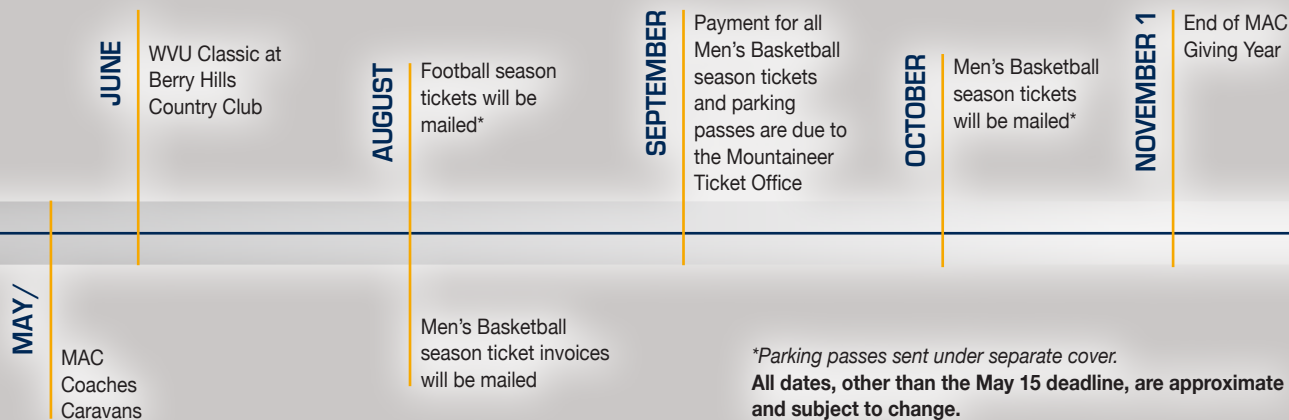
OUR COMMITMENT

The Mountaineer Athletic Club is committed to providing the necessary resources to allow WVU's 595 deserving student-athletes the opportunity to excel both in the classroom and on the field of play.

MAKING A DIFFERENCE

Your support of the WVU Department of Intercollegiate Athletics through the Mountaineer Athletic Club provides deserving student-athletes with opportunities in the following areas:

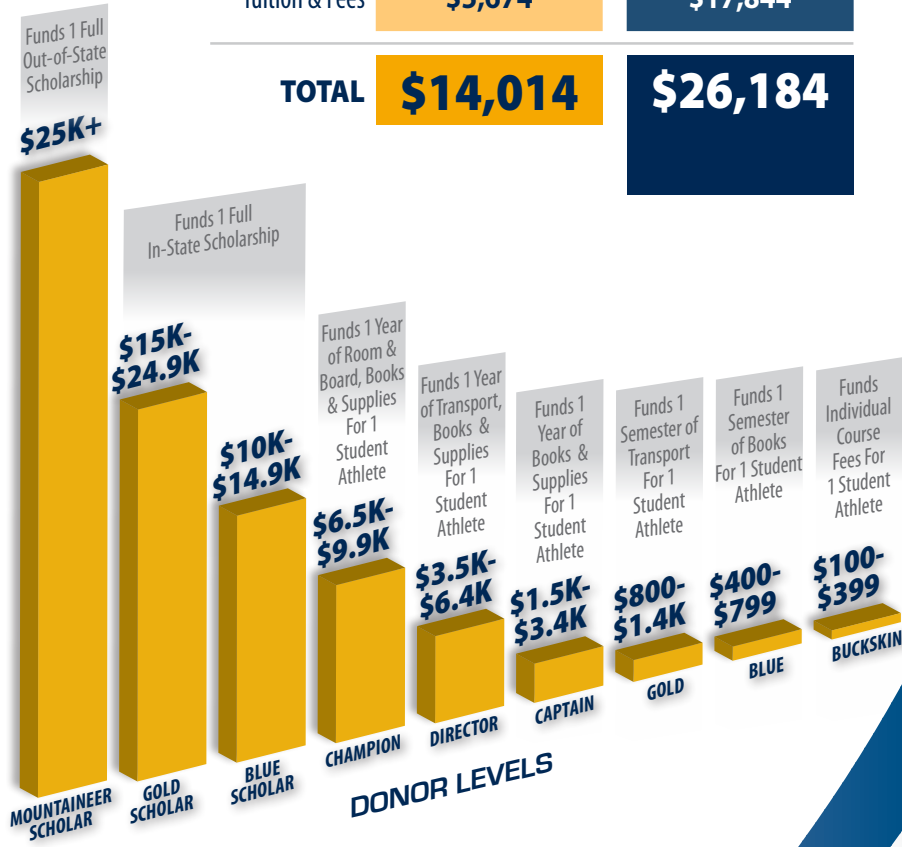
- Student-athlete scholarships
- Academic Support
- Training & Nutrition
- Facility Enhancements
- Travel Assistance
- Recruiting
- Equipment Upgrades
- Other Budget Relieving Expenses



THE COST OF EXCELLENCE

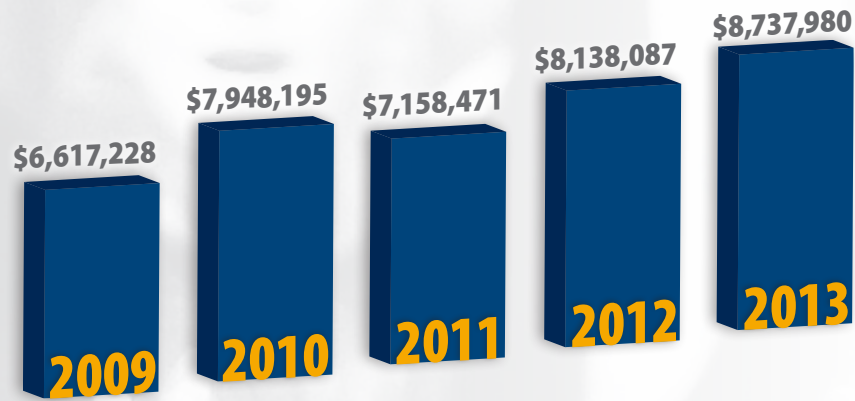
THE COST BREAKDOWN

	IN-STATE	OUT-OF-STATE
Books & Supplies	\$1,140	\$1,140
Room & Board	\$7,200	\$7,200
Tuition & Fees	\$5,674	\$17,844
TOTAL	\$14,014	\$26,184

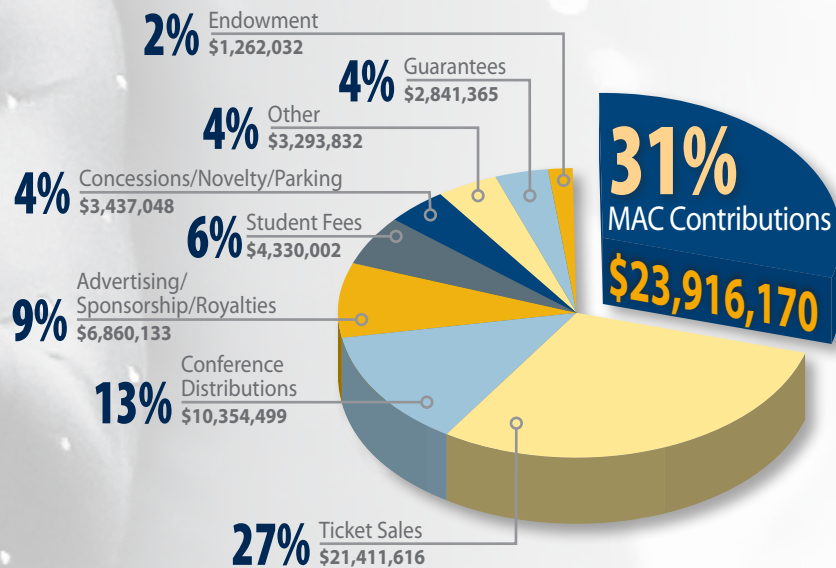


Dayah Haley
 Junior
 Pasadena, MD
All-Around
 Athletic Coaching Education

WVU STUDENT-ATHLETE SCHOLARSHIP EXPENSES



2013 ATHLETICS REVENUES



VALUE PROPOSITION

The Mountaineer Athletic Club (MAC) is the fundraising arm for the West Virginia University Department of Intercollegiate Athletics. The WVU Department of Intercollegiate Athletics pays 100% of the scholarships awarded to more than 500 student-athletes in 18 varsity sports from generous contributions made by 6,000+ MAC Members. MAC fundraising efforts also support capital projects required to build and maintain first-class athletic facilities. In addition, donors also provide support to a variety of programs, which enhance the overall experience of WVU student-athletes. Your individual and corporate contributions help **Advance Scholarship** and **Build Champions**.

WHY WE NEED YOUR HELP

Athletics is a window through which the University is often viewed, with its accomplishments serving as a tremendous recruiting tool and a catalyst for philanthropy to all areas of WVU. Essential private support enables the Department of Intercollegiate Athletics to recruit and train elite student-athletes in first-class facilities, fund scholarships, and compete on a level playing field with peer institutions. Financial stability in athletics ultimately breeds success, and success breeds pride amongst many WVU alumni and friends.

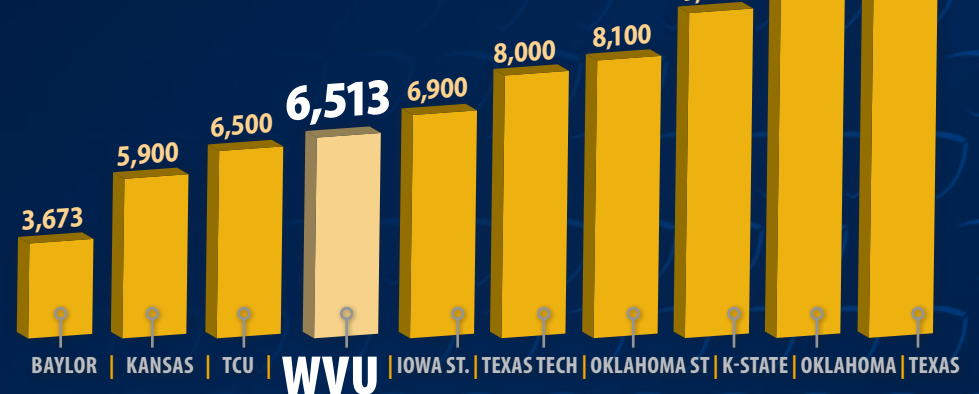
NEED FOR GROWTH

The cost of competing at the highest level and providing a first-class education for outstanding student-athletes continues to climb. The Mountaineer Athletic Club must grow its membership and level of support in order to keep WVU as one of the nation's premier athletic programs.

Membership in the MAC is recognized by unrestricted annual gifts that are made between December 1 - November 30. You can contribute at any level, but a minimum gift of \$100 is required to activate your annual MAC membership and receive benefits including, but not limited to Priority Points. All MAC members have until May 15 to complete payment towards your annual giving level, excluding monthly giving, while enjoying the full benefits of membership throughout the year.

As a member of the MAC, you are a vital component to the success of WVU student-athletes in the classroom and on the field of play. Your membership provides WVU student-athletes with the opportunity to proudly say, "I'm a Mountaineer."

2013 BIG 12 DONOR COMPARISON



ANNUAL FUND

Gifts to the Annual Fund help WVU Athletics achieve its goal of Advancing Scholarship and Building Champions, by providing the necessary resources for student-athlete scholarships, academic support, training and nutrition, facility enhancements, travel assistance, recruiting, equipment upgrades, and other essential budget relieving expenses. Unrestricted Annual Fund gifts qualify for both football and men's basketball priority seating and parking benefits.

SPORT-SPECIFIC GIVING

Sport-specific giving allows Mountaineer Athletic Club members to make gifts that are designated to a particular program(s) of their choice. This method of contribution assures that your gift is used to directly to fund the sport of your choosing and cover identified needs specific to the program. Sport-specific contributions are above and beyond your annual fund/season ticket priority gift and do not count towards your annual giving level.

Contributions to individual sports accelerate each sport's pursuit of winning championships as well as give our student-athletes a leg up in the classroom. Through sport-specific gifts, donors can ensure that the true intent of their gift is being realized by student-athletes in the sport(s) of their choice.

SPORT-SPECIFIC GIVING PROGRAMS:

- Football 1100 Club
- Friends of Baseball
- Golf Founder's Club
- Gymnastics 10.0 Club
- Men's Basketball Legacy Fund
- Men's Soccer Goal Club
- Rifle 1200 Club
- Swimming and Diving 365 Club
- Volleyball Match Point Club
- Women Supporting Athletics
- Women's Basketball
- Women's Soccer 90 Minute Club

BRICK CAMPAIGN

Honor a special fan, friend, family member or loved one with an engraved brick located outside Touchdown Terrace at Milan Puskar Stadium or at the WVU Coliseum on the sidewalk in front of the Jerry West Statue. The MAC will engrave your message on a 4" x 8" brick, which will become a permanent part of the WVU landscape for only \$150 per brick.

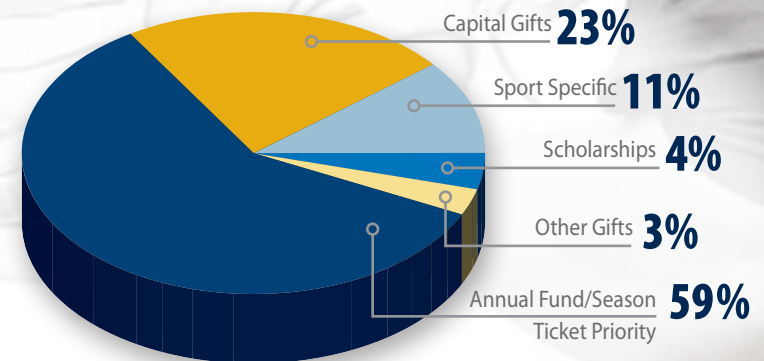
All Brick Campaign gifts are awarded two (2) Priority Points for every \$100 received in the current giving year. All Brick Campaign gifts are 100% tax deductible. They are processed and receipted by the WVU Foundation. Brick Campaign gifts do not count towards Mountaineer Athletic Club annual giving levels.

WHEELS CLUB

More than 50 car dealers support the WVU Department of Intercollegiate Athletics through their participation in the Wheels Club. Wheels Club members provide courtesy vehicles to WVU coaches and administrators. Members who participate in the program receive football and men's basketball season tickets. Mountaineer Athletic Club donors benefits and priority points are based on the value and number of vehicles provided for Athletic Department use.



SOURCES OF MAC FUNDS





Michael Constantini
Senior
Yardville, NJ
Shortstop
Sociology

MAJOR GIFTS

Private support is essential to the overall success of the WVU Department of Intercollegiate Athletics. As a self-supporting athletic program, the need for financial support becomes imperative for WVU to compete for championships at the conference and national level. Major Gifts are gifts of \$25,000 or more paid over a 5-year period. Current major giving opportunities exist in scholarship endowments, facility enhancements and program enrichment.

ENDOWMENT

The primary goal of the Athletic Endowment Program is to fully fund all 350 athletic scholarships through the ongoing establishment of Athletic Endowments. To fully fund all 350 scholarships each year, the principal balance of the Athletic Endowment Fund would need to be \$225 million. Each contribution to a current and/or newly created endowment brings WVU Athletics that much closer to fully funding all 350 scholarships, further enabling WVU Athletics to utilize unrestricted dollars generated by the Annual Fund/Season Ticket Priority Program for other essential needs across all varsity sports.

By supporting any of the opportunities in the Athletic Endowment Program, you will play a vital role in WVU Athletics' commitment to its current and future student-athletes' academic achievement, competitive success and personal growth. Your generous support will be a major contribution to the continuing improvement of WVU Athletics, forever.

PLANNED GIVING - JERRY WEST SOCIETY

Membership in the Jerry West Society is exclusively offered to those who make commitments of support to the Mountaineer Athletic Club in the form of planned gifts. The following are a variety of ways in which to join the Jerry West Society and impact the future of WVU Athletics by creating a lasting legacy today:

- Gift Provision in a Will or Revocable Trust
- Income-Producing Gift
- Charitable Lead Trust
- Testamentary Gift of Retirement Assets
- Life Insurance or Annuity Policy
- Property/Real Estate

Jerry West Society members receive fifteen (15) points (one-time) for a planned gift that names the WVU Department of Intercollegiate Athletics as the beneficiary.

CAPITAL PROJECTS

Capital campaigns are designed to provide our student-athletes with the best facilities and performance equipment needed to train and compete in the Big 12 Conference. These projects raise the standard for WVU Athletics and give our coaches and staff the best opportunity to maximize the abilities of our student-athletes. These projects are the cornerstone for recruiting top tier student-athletes by showcasing the best of what West Virginia can offer, and showcasing our commitment to the success of WVU Athletics.

BENEFITS CHART

	MOUNTAINEER SCHOLAR \$25,000 +	GOLD SCHOLAR \$15,000 - 24,999	BLUE SCHOLAR \$10,000-14,999	CHAMPION \$6,500 - 9,999	DIRECTOR \$3,500 - 6,499	CAPTAIN \$1,500 - 3,499	GOLD \$800 - 1,499	BLUE \$400 - 799	BUCKSKIN \$100 - 399
Reserved Men's Basketball Parking	W								
Complimentary Football & Men's Basketball Media Guide	W								
Opportunity to Request Premium Blue Lot Parking Pass (football)	W								
Opportunity to Request Reserved Silver Lot Parking Pass (football)	W	W	W						
Statler Club Access (men's basketball)	W	W	W*						
Opportunity to Request Additional Men's Basketball Parking Pass(es)	W	W	W	W					
Opportunity to Request Light Blue Lot Parking Pass (football)	W	W	W	W					
Pre-Game Donor Meal (football)	W	W	W	W					
Opportunity to Request Blue Lot Parking Pass (football)	W	W	W	W	W				
Complimentary Men's Basketball Parking Pass	W	W	W	W	W				
Opportunity to Request Brown Lot Parking Pass	W	W	W	W	W	W			
Opportunity to Request Football Parking Pass(es)	W	W	W	W	W	W	W	W	
Priority to purchase Football & Basketball Season Tickets	W	W	W	W	W	W	W	W	W
Invitation to Donor Day and other MAC Events	W	W	W	W	W	W	W	W	W
Football Game day Program Recognition	W	W	W	W	W	W	W	W	W
MAC Decal/Gift Receipt/Email Updates/Priority Points	W	W	W	W	W	W	W	W	W
Priority Seating for Postseason, Away/Neutral Site, Big 12 & NCAA Tournament (if available & applicable)	1 st	2 nd	3 rd	4 th	5 th	6 th	7 th	8 th	9 th

* Based on availability

^ All parking and ticket purchases subject to availability

^^ Donors must have season tickets in their account to request parking

ALL BENEFITS ARE SUBJECT TO CHANGE

If you have any questions regarding the benefits listed above, please contact the Mountaineer Athletic Club office at 1-800-433-2072 or via email at MAC@mail.wvu.edu.

Food Alarm- Roll out of bed to eat a nutrition bar and two nutrition shakes. I have to keep my weight up and get my metabolism going early!

Breakfast consisting of two pieces of toast w/ peanut butter, a banana and a bowl of cereal.

Training Room to use the cold whirlpool.

3:00 a.m.

5:15 a.m.

6:00 a.m.

7:30 a.m.

5:00 a.m.

5:30 a.m.

7:15 a.m.

Wake up to three alarms at once to make sure I'm awake!

Leave for the gym.

Shoot free throws to cool down.

A DAY IN THE LIFE OF Kevin Noreen



Kevin Noreen
 Junior
 Minneapolis, MN
 Forward
Sport Management

9:15-10:15 a.m.
 Power nap in the locker room to get me focused for class.

12:15-12:30 p.m.
 Find another meal, this time it's a microwavable pasta bowl with an apple and banana.

1:45-2:00 p.m.
 Another light meal – Ham, egg, and cheese on English muffin with an orange.

3:30-4:00 p.m.
 Extra shooting work.

5:30-6:15 p.m.
 Training table meal with my teammates. Today we have spaghetti, potatoes, grilled chicken and a salad bar.

8:00 p.m.
 Return home and unwind by watching my favorite TV show, Seinfeld. Hello, Newman!

11:00 p.m.
 Have to refocus and refresh my mind and body for another day tomorrow.

8:30 a.m.
 Time for another meal. This time it is two turkey and ham footlong sandwiches plus a nutrition shake and a raspberry yogurt.

11 a.m.-12:15 p.m.
 Management class at the Coliseum.

12:30-1:45 p.m.
 Current Event Issues class at the Coliseum.

2:30-3:30 p.m.
 Individuals (small group) practice with Coach Huggins. When practice starts we will go for three hours, but for now we just work in four man groups.

4:00-5:00 p.m.
 Stretching and cold whirlpool in the Training Room. Try to cool my muscles down for another long day tomorrow!

6:30-7:30 p.m.
 Study hall -These papers won't write themselves!

10:00 p.m.
 Yes, one more meal - leftovers from dinner.



THE SUMMIT

The Summit is an exclusive program which consists of Mountaineer Athletic Club members who generously contribute \$75,000 or more to the MAC annually by giving above and beyond the traditional annual giving levels in your support of the Mountaineers. These funds are instrumental to the success of our student-athletes both on and off the field of play. All Summit MAC members are eligible to receive several exclusive benefits, including:

- A private dinner with the Director of Athletics and a Head Coach of your choice.
- A reserved parking space, with a personalized name plate, at Milan Puskar Stadium and the WVU Coliseum.
- Opportunity to stand at the player entrance at Milan Puskar Stadium and the WVU Coliseum as Mountaineer teams take the field / court for one (1) game.
- Specialized WVU Nike gear featuring an exclusive, “members only,” Summit logo.
- Sideline access for the annual Gold and Blue spring football game
- Opportunity to attend one (1) private practice for football, men’s basketball and women’s basketball
- Credential to attend post-game press conferences for one (1) football, one (1) men’s basketball, and one (1) women’s basketball game
- Increased ticket allotment (based on availability) for bowl, Big 12 men’s basketball tournament and NCAA men’s basketball tournament
- Field access in the South Endzone for two (2) for all home football games
- On-field/On-court recognition for one (1) home football game or one (1) home men’s basketball game
- Invitation to travel to a road game with the WVU Football Program

In addition to exclusive Summit benefits, The Summit MAC members will have access to all MAC benefits outlined in the MAC Benefits Chart.

Please note that your \$75,000 annual gift must be made during the December 1 to November 30 MAC giving year.

If you have any questions regarding The Summit MAC membership or the benefits listed, please contact Kevin Miller at (304) 293-2118 or via email at Kevin.Miller@mail.wvu.edu.

Kevin White
 Senior
 Plainfield, NJ
 Wide Receiver
 Social Work



I GIVE 112%

Our Mountaineer student-athletes give 112% in competition, in the classroom, and in the community. We hope that you will join them by adding an extra 12% to your annual MAC donation. Your gift will directly impact all of WVU's student-athletes that work to win championships and bring recognition to our University and our state.

All Mountaineer Athletic Club members who give 112% of their 2013 gift will receive the following benefits:

- 112% Decal
- Recognition on the Mountaineer Athletic Club website
- Help student-athletes receive academic resources
- Personal satisfaction of giving above and beyond your 2013 MAC gift to make a meaningful difference in 2014



For your convenience we have provided your 112% total on your renewal form. If you wish to give 112%, simply check the box on your renewal form and submit it by the May 15 deadline.

I GIVE 112% in the classroom

Jess Harlee Women's Basketball

- 2013 Arthur Ashe Jr. Sports Scholar of the Year

I GIVE 112% in the community

Pat Eger Football

- Donated his hair to Pantene Beautiful Lengths to benefit cancer patients.

I GIVE 112% in competition

Frances Silva Women's Soccer

- #19 Overall Selection in '14 NWSL Draft
- 2013 Big 12 Offensive Player of the Year



YOUNG ALUMNI

As a token of our appreciation for WVU Alumni, the MAC provides a young alumni membership that applies a soft credit to your account for the first four (4) years after graduation. This soft credit is equal to 100% of your annual fund gift. (ie: If you graduated in 2011, you can make a \$400 gift and receive MAC donor benefits at the \$800 (Gold) annual giving level.)

MOUNTAINEER MANIACS

The MAC partnership with the Mountaineer Maniacs will provide these students with the opportunity to make a financial impact on WVU Athletics as a group. Mountaineer Maniac members will be treated as Buckskin members of the MAC for the fiscal year of their membership.

WVU FACULTY/STAFF

As a token of our appreciation for your ongoing support of our student-athletes in the classroom and on the field, and for your devotion to providing a world class educational experience to all of our students the MAC provides faculty and staff members with a soft credit to your account. A soft credit is applied to the account that is equal to 100% of your annual fund gift.

REFER A MOUNTAINEER

Mountaineer Athletic Club members are among the most passionate, and loyal of Mountaineer Fans. By sharing your passion for WVU Athletics with friends, family, and colleagues you can become one of the Mountaineer Athletic Clubs best ambassadors.

The Mountaineer Athletic Club is launching its referral program and challenging each MAC member to recruit one new member. The goal of the referral program is to grow the Mountaineer Athletic Clubs membership. Strengthening the MAC is critical to helping offset the rising cost of education, and helping WVU be competitive in the Big 12 Conference.

VARSITY CLUB

The Varsity Club provides a way for all former Mountaineer student-athletes to remain in contact with their athletic program, teammates, coaches and University. Former Mountaineer student-athletes have always been generous in their loyalty, enthusiasm and support for their respected programs and the Varsity Club provides former athletes with an opportunity to continue traditions that were so valuable when they were in Morgantown.

Varsity Club membership is an exclusive benefit for all former WVU student-athletes, coaches managers, trainers, cheerleaders, mascots, Athletic Department employees and support personnel. The Varsity Club encourages continued involvement and participation of its members in all activities relating to WVU. The Varsity Club hosts a number of events including the annual Varsity Club Weekend and various team reunions which are designed to bring alumni back to campus and to recognize individuals who have made outstanding contributions to WVU.

Both annual dues-paying and lifetime members receive a number of benefits while continuing their legacy as a WVU student-athlete and promoting WVU's rich athletic heritage. Annual membership runs from July to June.



Meelis Kiisk
Junior
Paide, Estonia
Member of Estonian
National Team
Mechanical Engineering

2013 RIFLE TEAM

11-1 Overall Record

5-1 GARC Record

4 consecutive GARC Tournament Championships

15th NCAA National Championship

2 Individual National Championships

CRCA Coach of the Year

GARC Shooter of the Year

12 NRA All-America



ONLINE

Annual Fund/Season Ticket priority gifts can be made online at WVUGame.com. Sport-specific gifts can be made by visiting WVUF.org.

CHECK/MONEY ORDERS/CREDIT CARDS

Checks and money orders should be made payable to WVU Athletics. The Mountaineer Athletic Club accepts all major credit cards including Visa, MasterCard, Discover and American Express.

SECURITIES

Donors have the ability to make a charitable gift through an electronic transfer of stock or via the actual stock certificate.

BEQUESTS

Gifts through wills and bequests can provide donors with the opportunity to sustain your family name in conjunction with WVU's intercollegiate athletics program. The Mountaineer Athletic Club can provide you with the necessary language to ensure that your intentions are clearly expressed.

GIFT-IN-KIND

Gifts of goods or services can be of great financial assistance to the WVU Department of Intercollegiate Athletics, while offering the donor a tax-deduction for the value of the gift. Gifts-in-kind are accepted on a limited basis, and must be pre-approved by the Executive Director of the MAC and submitted to the WVU Foundation for gift recognition. Gifts-in-kind are awarded two (2) points for every \$100 worth of goods and/or services donated in the current giving year. Gifts made prior to the current giving year will be awarded one (1) point for every \$100 worth of goods and/or services provided. Please consult your tax advisor and the Mountaineer Athletic Club office for further information.

PAYROLL DEDUCTION

WVU faculty and staff members are able to enroll in a payroll deduction plan. Participants must be enrolled by May 15. Deductions will begin on June 1 and will be deducted from five consecutive paychecks. To enroll in payroll deduction please contact the MAC and request a payroll deduction form or visit www.mountaineerathleticclub.com.

MONTHLY GIVING

The MAC's monthly contribution deduction program is an easy, and efficient way to make your contribution. This program allows you to split your annual donation into smaller payments while achieving the level of giving you desire. Within this program, you can expect debits to occur approximately the 10th of each month. Minimum seat contributions are required to be paid in full prior to the start of the football season.

MATCHING GIFTS

Many companies and corporations provide matching gift programs for employee contributions. Ask about your employer's matching gift policy to see how you can make your gift work twice as hard for the Mountaineers! Return the matching gift form provided by your company with your contribution to the MAC to increase your gift and benefits level.

If you plan on using your company's corporate matching gift toward your minimum required donation for priority seating, the matching gift must be received by June 30 each year. Many matching gifts require a significant period of time for processing, so please plan the timing of your gift accordingly. It is the responsibility of the donor to ensure the matching gift is received by the deadline. Gifts received after the deadline will not be applicable toward your current annual giving level. Donors will receive benefits based on the dollar amount that is received, and are personally responsible for making up any necessary difference.



Sara Keane
Senior
Mt. Laurel, NJ
Goal Keeper
Masters in Higher Education
Administration

2013 WVU Women's Soccer

Big 12 Offensive Player of the Year

Big 12 Newcomer of the Year

Big 12 Defender of the Year

Big 12 Coach of the Year

8 All-Big 12 Conference Selections

4 Straight Conference Championships

2 All-Americans

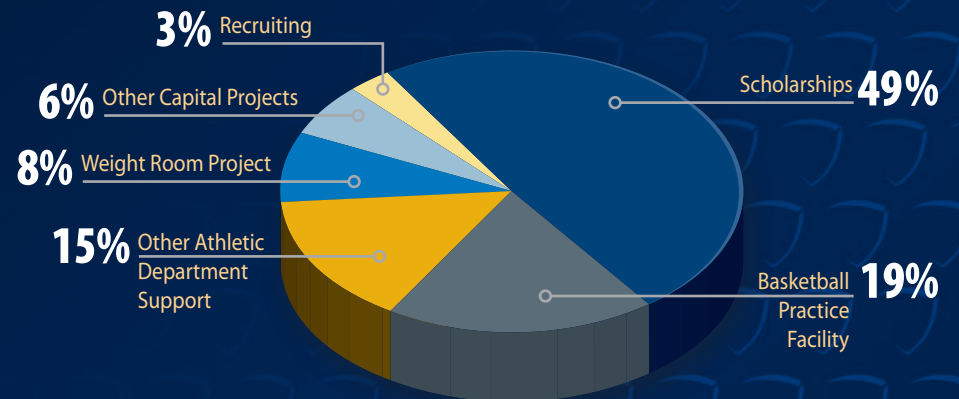


PRIORITY POINTS

West Virginia Athletics is self-funded, and our future ability to compete on a national level depends on the generosity, loyalty, and support of our MAC members. In recognition of the generosity of those who support WVU Athletics on an annual basis, the Mountaineer Athletic Club utilizes a Priority Points system to allocate seats and benefits in the most fair, equitable, and transparent manner.

CURRENT GIVING (DEC 1 - NOV 30)	2 pts per \$100
CONSECUTIVE YEARS OF GIVING	.5 pts per year
LIFETIME GIVING TO ATHLETICS	1 pt per \$100
CONSECUTIVE YEARS OF SEASON TICKETS	.5 pts per year
VARSITY CLUB MEMBERSHIP	1 pt per continued year membership 25 pt lifetime membership (one-time)
ALUMNI ASSOCIATION MEMBERSHIPS	1 pt per continued year membership 15 pts lifetime membership (one-time)
JERRY WEST SOCIETY	15 pts for a planned gift to Intercollegiate Athletics (one-time)
FACULTY/STAFF AT WVU	10 pts (one-time)
GIFTS TO THE WVU FOUNDATION (outside athletics)	1 pt per \$1000

2013 DISTRIBUTION OF FUNDS RAISED



FOOTBALL PRIORITY SEATING

Mountaineer Athletic Club members are given the opportunity to purchase football season tickets in Milan Puskar Stadium. Priority football seating sections require a minimum per-seat contribution to the MAC in order to purchase seats on a season ticket basis. The chart displays the minimum per-seat contribution needed to purchase Priority Seats.

Contributions made for priority seating count toward your MAC annual membership level and earn Priority Points at the rate of two (2) points per \$100. Members of the MAC staff are available to personally assist you with acquiring a season ticket location that matches your desired level of giving.

FOOTBALL PARKING

The tailgating atmosphere in Morgantown is electric and one of the best in the nation. The Mountaineer Athletic Club is proud to offer parking options to members on game day. The accompanying chart displays the minimum contribution and limits for priority parking spaces.

*limits apply to all new and renewing members

RV PARKING

Due to the ongoing hospital construction, allocation of RV passes has changed for 2014. RV parking passes will be allocated based on Annual Giving Level, Priority Points within each respective Annual Giving Level, and availability. Please refer to the RV Parking chart for limits and donation requirements. RV lot parking entrance times will vary based on the location of the parking spot for the 2014 season. RV season pass holders will be provided further communication in regards to RV lot entrance times for the 2014 season.

BASKETBALL PRIORITY SEATING

Mountaineer Athletic Club members are given the opportunity to purchase season tickets at the WVU Coliseum. Seats will be allocated based on annual giving level, points within each level, and availability.

Contributions made for priority seating count toward your MAC annual membership level and earn Priority Points at the rate of two (2) points per \$100. Members of the MAC staff are available to personally assist you with acquiring a season ticket location that matches your desired level of giving.

BASKETBALL PARKING

Director level annual donors and above qualify for men's basketball priority parking opportunities. Director level donors and above receive one (1) complimentary parking pass. Blue Scholar level annual donors and above with more than four (4) season tickets have the option of purchasing additional parking passes. Mountaineer Scholar level and Stadium Suite holder annual donors qualify for Premium Blue Lot Passes.

FOOTBALL AND MEN'S BASKETBALL TICKET INFORMATION

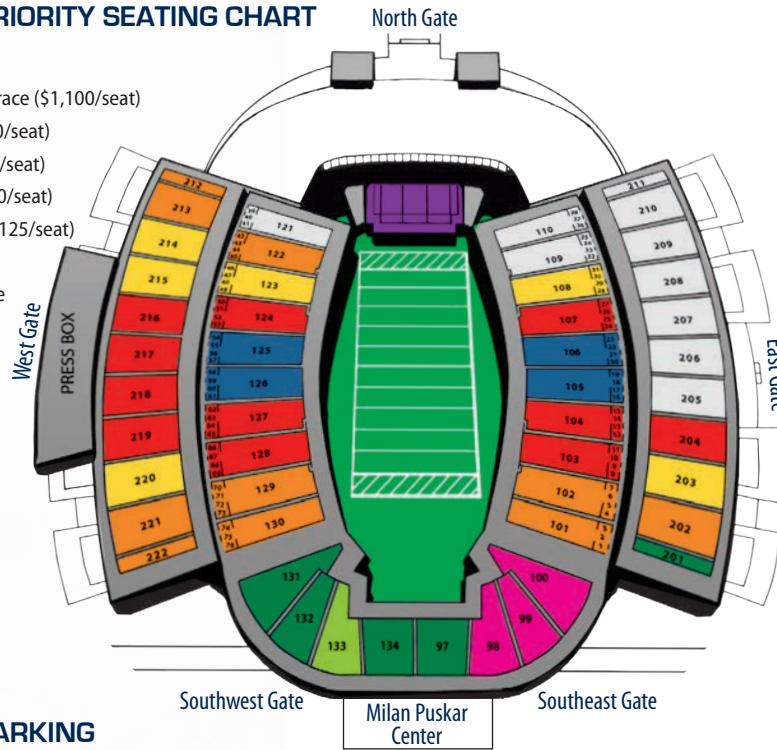
Once all renewal orders are processed, both new MAC members and established MAC members who are looking to upgrade their seating location, will be assigned the best available seats based on their annual giving level, in order from highest to lowest, and total Priority Points within their giving level.

**The majority of sections at Milan Puskar Stadium have a "per-seat" gift requirement, which at a minimum, a new season ticket holder would be required to make in order to purchase season tickets in that section. However, making this "per-seat" gift does not guarantee that you will receive season tickets in designated sections. All season tickets are subject to availability. If demand exceeds availability in a designated section, seat locations will be assigned in the next best available section.*

Annual donations made for priority seating and parking benefits are applicable for both football and men's basketball.

FOOTBALL PRIORITY SEATING CHART

- Touchdown Terrace (\$1,100/seat)
 - Blue Zone (\$500/seat)
 - Red Zone (\$425/seat)
 - Gold Zone (\$250/seat)
 - Orange Zone (\$125/seat)
 - Green Zone
 - Family Fun Zone
 - Students
 - Visitors
- * Minimum per seat contribution.



FOOTBALL PARKING



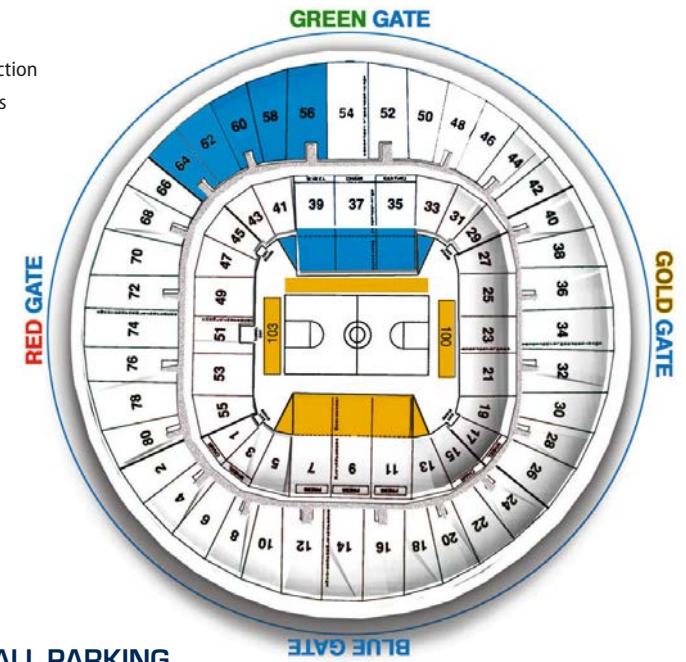
CAR PARKING	Limits	Silver		Light Blue	Blue/Blue Aux	Brown	Green
		Reserved	Standard				
Mountaineer Scholar	6	1	1	3	4	R/O	2
Gold Scholar	5	1	1	2	3	R/O	1
Blue Scholar	4	1	I/A	R/O	3	R/O	1
Champion	3		R/O	R/O	2	R/O	1
Director	2				1	R/O	1
Captains	1				Blue Aux R/O	R/O	1
Gold	1						1
Blue	1						1
Buckskin	I/A						I/A

RV PARKING	Limits	FR Blue	FR Lt. Blue	Blue	Lt. Blue Aux	Red	Green	Green
Gold Scholar	1	1	R/O	1	1	1	1	1
Blue Scholar	1	I/A	R/O	1	1	1	1	1
Champion	1			1	1	1	1	1
Director	1						1	1
Captains	1						1	1
Gold	1							1
Blue	1							1
Buckskin	I/A							I/A

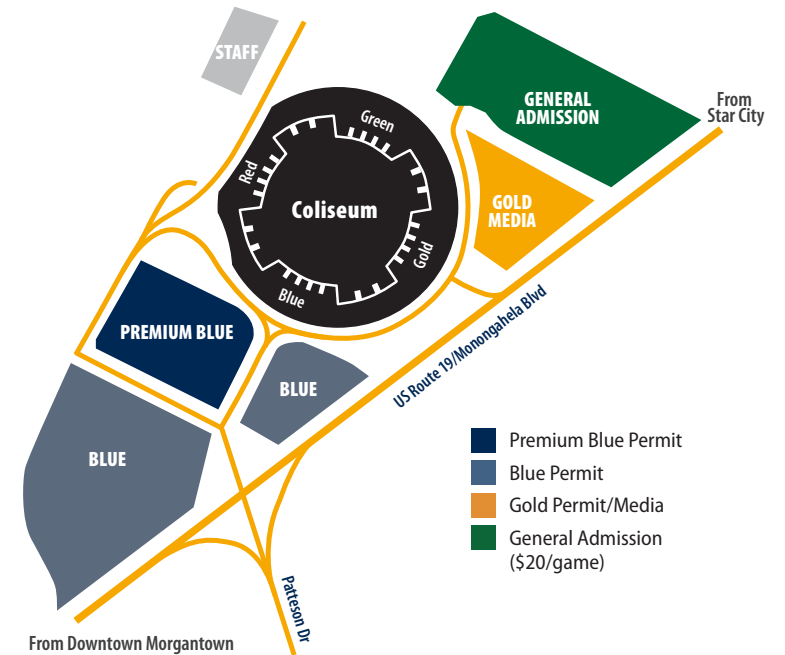
FR = Front Row I/A = If Available R/O = Renewal Only N/A = Not Available

BASKETBALL SEATING CHART

- Student Section
- VIP Sections



BASKETBALL PARKING



- Premium Blue Permit
- Blue Permit
- Gold Permit/Media
- General Admission (\$20/game)

What is the Mountaineer Athletic Club?

The Mountaineer Athletic Club (MAC) is the primary fundraising arm of WVU Athletics. The Mountaineer Athletic Club's mission is to provide annual scholarships for West Virginia University student-athletes and to develop private support for capital projects, endowments and other needs as prioritized by the Department of Intercollegiate Athletics.

How do I become a member of the Mountaineer Athletic Club?

You can become a member of the Mountaineer Athletic Club by donating a minimum of \$100 to the Mountaineer Athletic Club. There are a variety of ways to join/support the Mountaineer Athletic Club. *Please see our Opportunities for Involvement on page 4.*

Why should I donate to the Mountaineer Athletic Club?

Private support is essential to the success of WVU's intercollegiate athletic program. The WVU Department of Intercollegiate Athletics receives no financial assistance from the state of West Virginia. It is a self-funded entity, solely dependent upon athletic event revenue and fundraising to operate and provide student-athlete scholarships. The Mountaineer Athletic Club provides a way for individuals to help talented young people receive a quality education from West Virginia University while ensuring WVU's tradition of athletic excellence continues to grow.

What benefits do I receive for becoming member of the Mountaineer Athletic Club?

Mountaineer Athletic Club members receive a variety of membership benefits which include, but are not limited to, a MAC auto decal, invitations to MAC functions and priority seating options for football and men's basketball and Priority Points. For a complete breakdown of benefits and corresponding donation levels, please refer to the MAC Benefits Chart on page 6. Benefits reflect a donor's total contribution tabulated from December 1 through November 30 annually.

Is my donation tax deductible?

If your contribution includes an option to purchase tickets, 80% of your donation is tax deductible. For 100% tax deductibility of your annual gift, you must decline your rights to receive benefits at the time you make your gift. Major gifts or contributions not associated with ticket priority are 100% tax deductible. Only the individual or company making the gift is eligible to receive the tax deduction. Mountaineer Athletic Club donors will receive a receipt for tax purposes from the WVU Foundation. *Please refer to the Tax Information to the right.*

My company has a matching gift program. What do I need to do to make sure their matching gift is applied to my annual donation?

Matching gifts are a great way to increase your annual fund contribution. Contact the Mountaineer Athletic Club and we will assist you in your matching gift request. You can also use the WVU Foundation's Matching Gift Search Engine to see if your employer sponsors a matching gift by visiting www.MountaineerAthleticClub.com. MAC members must have their gift matched by June 30.

How do I change the address/contact information on my account?

Please note any changes on order and request forms returned to the Mountaineer Ticket Office. You may also send a written request via email, fax or mail to change your contact information. Please be sure to include your account number and your previous contact information.

What is the Priority Points Program?

The Priority Points Program is designed to reward longevity and generosity of support to West Virginia University, its Department of Intercollegiate Athletics and the MAC. It determines seating locations for season ticket upgrade requests, away games, bowl games, post season tournaments, new season ticket requests and parking. *For more information please refer to our Priority Points Program on page 13.*

What is the best way to increase my Priority Point Standing?

Increasing your annual giving level and season ticket purchases are great ways to increase your Priority Point standing.

TICKETING QUESTIONS

Can I purchase single home game tickets?

All MAC donors are eligible to purchase single game tickets. The quantity and/or location of tickets you can purchase is based on availability, membership level, and Priority Points within your annual giving level.

What is the limit on away game tickets?

The quantity of tickets you are eligible to purchase is based on your annual giving level and Priority Points. The availability and location of the tickets is determined by the opposing school.

When are individual game tickets mailed?

Single and away game tickets are typically mailed 7-10 days prior to each game.

For more information please contact the Mountaineer Athletic Club at 1-800-433-2072.

TAX INFORMATION

If you make a gift to the MAC in order to purchase priority season tickets, 80% of your contribution is tax deductible. For 100% tax deductibility of your annual contribution, you must decline your right to receive any benefits, including but not limited to priority seating, at the time you make your gift. Only the individual, organization, or business making the contribution and holding priority seating status is eligible to receive the tax deduction. Major gifts or contributions not associated with ticket priority or other benefits are 100% tax deductible. Mountaineer Athletic Club donors will receive a receipt for tax purposes from the WVU Foundation upon receipt of their donation.

Since the Mountaineer Athletic Club operates within the West Virginia University Foundation, contributions are tax deductible to the fullest extent of the law. The West Virginia University Foundation, Inc. is recognized by the Internal Revenue Service as a 501(c)(3) organization, and its tax exempt identification number is 556017181.

The Mountaineer Athletic Club encourages donors to seek their own tax and legal counsel in matters related to charitable giving.

MOUNTAINEER ATHLETIC CLUB DIRECTORY



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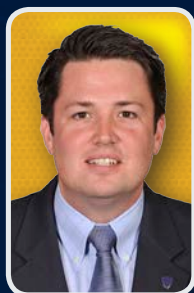
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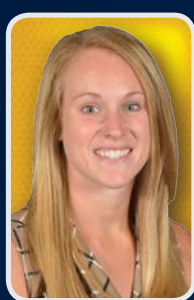
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Advancing Scholarship. Building Champions.



Follow the MAC on Social Media to stay connected and engaged on the latest MAC happenings!

 @WVU_MAC

 /MountaineerAthleticClub

 Mountaineer Athletic Club

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